

PARTNERS WITH PURPOSE

Why Sabrina Fiorellino supports Keaton's House



Families caring for a child with a serious illness often have few opportunities to pause. In South-Central Ontario, they also do so without access to a dedicated children's hospice close to home.

For Sabrina Fiorellino, that gap is why Keaton's House – Paul Paletta Children's Hospice matters.

"Right now, families get no reprieve. The weight of caregiving falls on them around the clock," she says.

Keaton's House will give families another care option beyond home or hospital. Children with life-limiting illnesses will be able to receive specialized pediatric hospice care in a welcoming, home-like setting, with respite and support available for parents, siblings and caregivers as well.

"Sometimes a family just needs a break to keep going."

Sabrina also sees Keaton's House as an important addition to the region's healthcare system.

"There are ripple effects on the community when places like Keaton's House are built," she says.

By providing the right care in the right place, Keaton's House will support children and families while complementing the specialized acute care provided by hospital partners.

Sabrina believes businesses and community leaders have an important role in making projects like this possible. She hopes more leaders will learn about Keaton's House and consider how they can help.

"These are real people with real stories," she says. "We should take care of our children collectively."

— Sabrina Fiorellino, CEO and co-founder, Fero International